

May 11, 2011

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, May 11, 2011, at 7:01 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Barnard Brennan, Frantz, Ozenne, and Chairwoman Haussmann

**Also Present:** Don Fefie, TCtv Coordinator

Michael D. Smith, Cable & Community Relations Manager

**Excused:** Nishinaga and Sunshine

**Absent:** Cindy Hibbard, Secretary

**3. FLAG SALUTE:**

The salute to the flag of the United States of America was led by Commissioner Ozenne.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Barnard moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Brennan, carried with an aye vote.*

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES**

**A) April 13, 2011**

Item 7 E 2, strike Barnard, add Brennan

**MOTION:** *Commissioner Frantz moved to approve the minutes of April 13, 2011 as amended. This motion seconded by Commissioner Barnard, motion carried with an aye vote.*

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports –**

**1) Operating Policies and Procedures**

Review and modify Torrance Community Television Operating Policies and Procedures regarding definition of a show (program) was tabled.

Review and modify Torrance Community Television Operating Policies and Procedures regarding Non Profit User/Producer definition.

Commissioner Brennan excused herself from the discussion due to a conflict of interest.

The Committee voted to reaffirm the intent of the existing rules that limit the User/Producer to work related to the non-profit organization they represent. *“The agent of the non-profit is limited to produce only shows that pertain to the non-profit.”* The Committee also determined that this change would be enacted 60-days following adoption by the Public Access Foundation.

Brief discussion followed.

**MOTION:** *Commissioner Ozenne moved to accept the Operating Policies and Procedures Committee Report for April 20, 2011. This motion seconded by Commissioner Barnard, motion carried with aye vote, Commissioner Brennan abstained.*

**2) Producer Incentive - NONE**

**C) Report of the Community Television Center**

- 1) **April, 2011** – Coordinator Fefie highlighted 11 new programs were completed with 14 programs bicycled. He also noted studio usage was 28 % 2011 compared to 35% 2010; field camera check-outs remain low 18% as compared to than the previous year of 09%. Post-production usage at 36% compared to 50% in 2010. 02 Users enrolled in Pre Production Planning Workshop, 02 graduated. 07 User enrolled DV Field and Post-Production Workshop, 07 graduated. 00 User enrolled Studio Production Workshop, 06 graduated. TCtv hosted Cub Scout for a tour, 02 attended (special accommodation due to one Scout being sick on the previously scheduled tour; Cub Scout, Pack 863, 17 attended;

Brief discussion followed.

**MOTION:** *Commissioner Frantz moved to accept the Torrance Community Television Center Report for April 2011. This motion seconded by Commissioner Brennan, motion carried with aye vote.*

**D) Report of Legislative and Cable Related Activities**

Manager Smith also summarized the following:

As you know by now, despite the City of Torrance's application to become the test bed for Google's entry into the broadband market, Kansas City was selected. Google has placed a stake in the Kansas City ground to demonstrate that ultra high-speed broadband can not only succeed, but profitably flourish, doing what the cable industry "has been unable or unwilling to do: Internet speeds from 10 to 100 times above what most Americans consider broadband," reported the *Kansas City Star* in an in-depth look at how the region might react to the offering.

Time Warner Cable kicked off the cable operator earnings season with first quarter results that were largely in line with analysts' expectations, with gains in high-speed Internet and phone customers driving growth. Revenue was up about 5% in the period to \$4.8 billion and adjusted operating income before depreciation and amortization rose nearly 4% to \$1.7 billion.

Cisco (Nasdaq: CSCO), which got into the set-top box business by acquiring box pioneer Scientific Atlanta, expects it will get out of that business by using its traditional strengths--IP and the Internet cloud--Ken Morse, CTO of Cisco's Service Provider Technology Group said during a keynote address at a *Light Reading* event in New York City.

Modern cars are becoming more advanced with how they communicate with our smartphones and other tech. We now have news that in Europe the Ford Focus 2012 will become a moving Wi-Fi hotspot. The SYNC with MyFord Touch system will turn the car into a mobile Wi-Fi hotspot.

AT&T (NYSE: T) said it added 218,000 U-verse TV subscribers in the first quarter to hit the 3.2 million subscriber mark. U-verse, AT&T said, is proving to be a sticky service as more than three-quarters of its subscribers have a triple or quadruple (that includes wireless) play.

Verizon Communications has upped its video-on-demand library to more than 24,000 monthly titles available across every FiOS TV market, with 15,000 of those titles free -- while Comcast claims it offers 25,000 in 80% of its footprint.

Verizon (NYSE: VZ) has mirrored AT&T (NYSE: T) by adding 192,000 TV subscribers to its FiOS service in the first quarter, the company said while announcing financial results. The new subs bring the FiOS total to 3.7 million TV users. AT&T reported yesterday that it had added 218,000 U-verse TV subs.

Brief discussion followed.

**MOTION:** *Commissioner Barnard moved to accept the Legislative and Cable Related Report for April 2011. This motion seconded by Commissioner Frantz, motion carried with aye vote.*

E) Old Business - NONE

D) New Business - NONE

**8. ADDENDUM MATTERS - NONE**

**9. ORAL COMMUNICATIONS:**

- A) Commissioner Barnard mentioned she enrolled in the DV Field and Post-Production Workshop and was delighted with the instruction. She expressed appreciation for the simplifying screen now available on the Avid.
- B) Commissioner Barnard also mentioned the return of the monthly Producer Get-Together this Friday, May 6<sup>th</sup> at TCtv hosted by the Producer Incentive Committee. This first edition is a "Social".
- C) Commissioner Frantz mentioned his desire to explore a way to get Torrance high school students involved in TCtv. Without objection, this concept was referred to the Producer Incentive Committee for consideration and possible development.
- D) Commissioner Ozenne mentioned his experience with a friend that disconnected cable TV service and using alternative means of multichannel video programming. However, when it comes to live sports, this doesn't work. An alternative is to use a product called Slingbox with an internet connection. Slingbox allows you to remotely watch cable TV service from any location.
- E) Chairwoman Haussmann mentioned the advent of future advertisement on cars that wrap the car windows.
- F) Coordinator Fefie thanked Commissioner Barnard for her favorable review of the workshop. He also mentioned he is testing Avid software on a laptop that will allow him to use the Multipurpose Room for teaching editing.
- G) Manager Smith mentioned Mayor Scotto's State of the City Address on May 12<sup>th</sup> along with the 51st Annual Armed Forces Day Parade and Celebration on May 20 through 22<sup>nd</sup>.
- H) Manager Smith invited Commissioners to attend SCAN NATOA Inc. Fifteenth Annual Spring Conference June 2, 2011 at the Hilton Long Beach & Executive Meeting Center - Long Beach. This will be his 15 year serving as Conference Co-Chair.

**10. ADJOURNMENT:**

Chairwoman Haussmann adjourned the meeting of May 11, 2011, 8:06 p.m. to reconvene on June 8, 2011 Wednesday, at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager